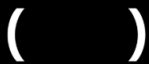


WHERE SOUND MEETS STRATEGY

We produce chart-topping podcasts that spark epic conversations, make waves (the non-salty kind), and build loyal communities of die-hard fans. It's like having all of your best friends together... in your headphones.



INSERT YOUR POD
IN THE TOP CHARTS

PODCASTS THAT DON'T JUST TALK.

THEY TOP ↗



.....



WHY PODCA STING?

DID YOU KNOW.....

80% of Australians regularly listen to podcasts? Yep, that's a lot. Podcasts – for us, and for so many consumers globally – have become a substitute for silence, and a substitute for music.

Because sometimes we want a little more substance and connection than



Olivia Rodrigo's new album can offer us (although her latest album is, that, good).

HIT PLAY TO CONTINUE THE CONVERSATION

TELL ME MORE

DID WE MENTION WEGET RESULTS?

LIKE REALLY GOOD RESULTS...

Tooting your own horn isn't exactly fashionable, but we're pretty proud of this. Oh you want to know about your podcast? Well, it's next on our chart-topping lineup.

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Apple + Spotify Partners

WE SEAMLESSLY CONNECT THE DOTS BETWEEN YOUR CONVERSATION & WHERE YOUR AUDIENCE HANGS OUT



4,000,000+
DOWNLOADS



#1 IN AUS
APPLE + SPOTIFY



#1 LEAD GEN
FOR OUR CLIENTS



#1 SOURCE
FOR BUILDING IMPACT & ENGAGEMENT



NOT YOUR AVERAGE PODCAST PRODUCTION COMPANY

UNMUTE YOUR PODCASTING POTENTIAL

At TBC Studios, we go hard or we go back to the studio. Our team is here to creatively guide you on your podcasting journey – whether we're managing your start-to-end recording process (our fave), or educating you via our best-selling courses – so you don't have to think twice about the hard stuff.

LEARN MORE

OUR PROCESS



DISCOVERY & RESEARCH

We get down the nitty-gritty of all things you. Together, we'll dive deep into what makes you unique, why your audience will l-o-v-e listening to you, and find the perfect niche for your podcast to slot into. Our goal? To make noise, so the people you hope to talk to will (always) hit play on your pod.

BUILDING YOUR BRAND



BIG PICTURE

PODCASTING

There's so much more to a podcast than the content of each episode. We'll develop a brand identity and impactful messaging that both aligns with your goals and connects with your audience.

DESIGN, CREATE & BRAND

Our in-house and/or freelance graphic designers develop a range of visual assets designed to help you push your podcast into the wild and ensure it makes a splash on all podcast platforms.

SCRIPTING 101

No need to freak out (promise!), we're here to become your podcasting besties, every step of the way, so it'll never just be you and a mic in an empty room. We'll help you craft the perfect podcast episode, knuckling down on your key messages and providing practical feedback you can implement when recording each episode.

END-TO-END EDITING

We sit down to edit your podcast strategically, second by second, to ensure listeners remain engaged and will never want to miss a word (and you sound great as well!!)

AND WAIT FOR IT..

[LEARN MORE](#)

WANNA SPY ON OUR CLIENTS?

AH DUH? OF COURSE YOU DO,
WE'D WANT A SNEAKY PEAK TOO!

SUCCESS SCHOOL
WITH STEPH & TIM FREY *Podcast*

You may have seen Steph and Tim Frey pop up on your Instagram before.

And that's because these guys are the GO-TO business coaches for anyone wanting to scale and build 7 figure businesses and beyond (with ease!)

Every Monday they share the latest Sales & Marketing hacks that you need if you want to grow your business and have more freedom.

[READ THEIR STORY](#)



STILL GOT Q'S?

#1 PODCASTS

Tooting your own horn isn't exactly fashionable, but we're pretty proud of the fact that all of our podcasts have hit the top charts. Your podcast? Well, it could just be next on our chart-topping lineup.

HARVARD-BACKED METHODOLOGY

BIG COLLABORATIONS

METICULOUS EDITING

VOICE OF AUTHORITY

TBC STUDIOS

WHERE SOUND MEETS STRATEGY

WORK WITH US

End To End Production

Launch My POD

SUBSCRIBE

Want to hear the latest pod news or tips to land on the top charts? We got you covered. Hit Subscribe and Grab that Cup of Tea (or Spicy Marg)

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